

Another landmark day for the beef business in NY

December 3 was another landmark day for the beef business in NY. Trowbridge Farms held another Customer Preconditioned Feeder Calf Sale in Canandaigua, NY, in conjunction with the regular Finger Lakes feeder calf sale. At the top of the market were these vaccinated calves from Trowbridge customers at \$1.43 per pound. Cattle feeders have long known the value of Trowbridge sourced, vaccinated cattle, and this market has again shown that demand.

This event is one of many things that make up the well known Trowbridge customer service program. Preceding the sale, on Friday night December 2, Trowbridge Farms also hosted an education seminar for customers and friends, with more than 30 people in attendance. Topics included a presentation from Phil Trowbridge on how to score feet and udders in cattle.

The Trowbridge family thanks all who participated in the weekend events, and look forward to seeing breeders at their upcoming customer meetings throughout the spring, and their annual bull sale on May 5, 2012. More information is always posted at www.TrowbridgeFarms.com